



Lander Creative LLC  
Trust your creative ideas.

## Services

### Areas of services for businesses, individuals and non-profits

Development	Business Analysis
Strategic Planning	Business Applications
Branding/Re-Branding	Sales Program Development
Marketing Supports	Project Management
PR Collateral Development	Creative Environments
Business Coaching/Consultation	Legal Agreement Drafting
Editorial Review/Revision	Artist Development & Representation

### Seminars, Workshops & Keynotes

A wide range of topics are available on business concepts, self-empowerment, strategic planning, time management, sales team development, artist management, creative environments, and education.

### Conference & Event Planning

Services can include: pre through post planning, location acquisition, facilitation of hospitality services, staffing, ticketing, hosting, technical services and marketing support, etc.

### Ancillary Business Services

Graphic Design	Resume Development
Copy/Art Writing & Editing	Bookkeeping, Accounting
Legal	Sales Representation
Book Promotions	Targeted Magazine Ad Placements

### Media Exposure Purchase Points

Television (3000 outlets in 75 countries); Radio (6,500 stations nationwide); Newspaper (10,250 national news papers); In-Flight (major domestic airlines – 20,000 flights with 3.5 mil reach); Internet (per click).

### Education Services

Academic Advisor	Tutoring
Portfolio Review	Transcript Validation
College Admissions Portfolio Development	

### Website Development Specialties

Information Architecting	RSS Feeds (Reading/Publishing);
Internet Application Development	Microsoft SQL Server, MySQL, Microsoft Access
Creative Graphic Design	Online Forms and E-mail Auto-responders
Database Design (large and small)	E-commerce / Shopping Cart Systems;
Click Through Tracking (Incoming / Outgoing)	Search Engines (Internal / External, Web or Data);
Blogs / Discussion Forums / Bulletin Boards	Bulk E-mail Management and Delivery;
Copy Development (Original Copy/Draft/Editing).	Banner Management and Tracking
Online Book Publishing (Pass Protected & Digital Rights Management)	



*Depth of services rendered and appropriate fees are determined on an individual basis*